Opening up Access Beyond the Sciences: Learning from the Open Library of Humanities



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Opening up Access in the Humanities

- How does humanities publishing differ from STEM and social sciences publishing?
- The problem of academic prestige
- Funding: how can OA be **affordable** for the humanities?
- Debates concerning **OA licensing** Creative Commons licenses and the importance of open licensing for digital methodologies
- The future for **OA monographs** (e.g. OAPEN, MIT, OBH, Ubiquity, OLH)
- **Overlay journals** the implications of peer review as social curation



- Rise of national-level, institutional and funding-council mandates for open access in the UK (HEFCE, RCUK), the EU (Horizon 2020) and Australia (ARC), as well as throughout many US institutions
- Some funders (e.g. RCUK) have stated a preference for the gold route
- More than 600 OA policies/mandates in force worldwide each varying in scope and approach, e.g.

China – National Natural Science Federation (NSFC) and Chinese Academy of Sciences (CAS)

India – similarly no national mandate but has a recommended OA policy

Brazil – SciELO (Scientific Electronic Library Online)

Australia – Health & Medical Research Council and the Australian Research Council (ARC)

Canada – Social Sciences and Humanities Research Council (SSHRC)

France – mixed OA ecosystem of green and gold OA currently

Japan – National Institute of Informatics

Drivers for OA: "from below"

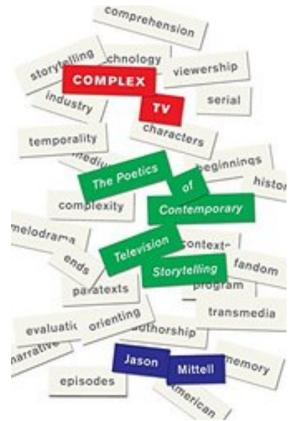
- What are academics' attitudes towards open access?
- How have academics themselves responded to the "serials crisis" in scholarly journal publishing?
- What **innovations** are academics experimenting with in peer review, rolling publishing formats, collaborative and interactive engagement, shorter- or longer-form texts, and releasing work-in-progress material?
- What is the relationship between academics (as authors, editors, readers and reviewers) and "traditional" scholarly publishers? How is this changing with open access?

Open Humanities Press: Academic Publisher of OA Books & Journals

- Founded in May 2008
- Scholar-led, **international OA collective** dedicated to critical theory in the humanities
- More than 16 journal titles and 5 monograph series
- Distinguished Editorial Board, including Gary Hall, Jean-Claude Guédon, Donna Haraway, Alain Badiou, Steven Connor, Claire Colebrook, Brian Massumi, Bruno Latour, Antonio Negri, Douglas Kellner, N. Katherine Hayles

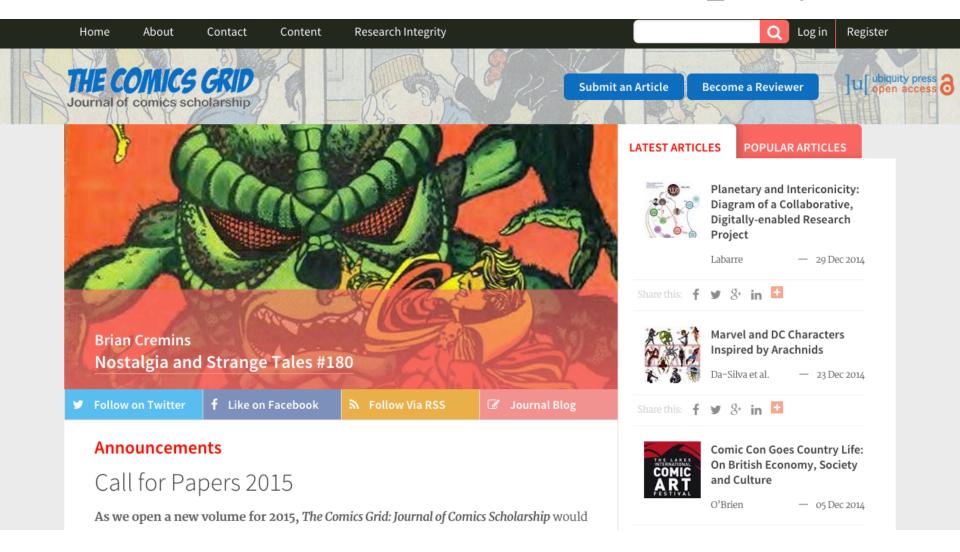
Media Commons Press: In-Development Project

- Launched as part of Media
 Commons
- Specialises in Media Studies publishes digital texts via innovative projects

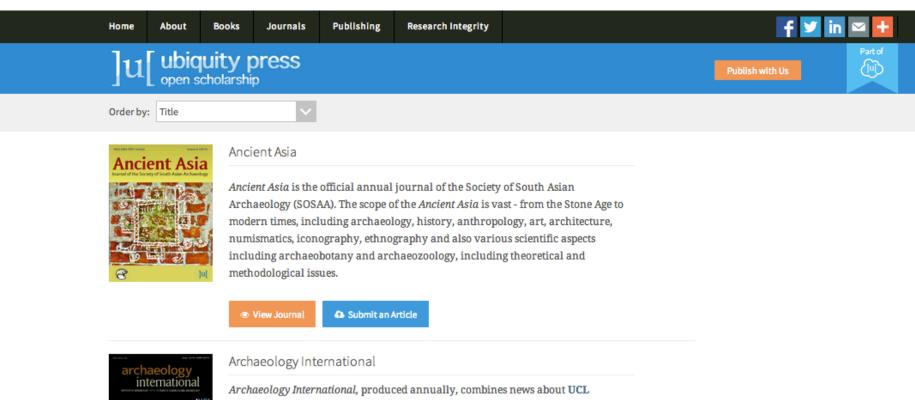


- Trialling open review peer-to-peer and crowd reviewing of manuscripts
- E.g. Jason Mittell's monograph, *Complex TV*: The Poetics of Contemporary Television Storytelling (NYU Press, 2015)
- Hosts *in media res* run via WordPress, publishes weekly short-form articles in themed issues

The Comics Grid: Academic-run Journal (WordPress, Ubiquity)



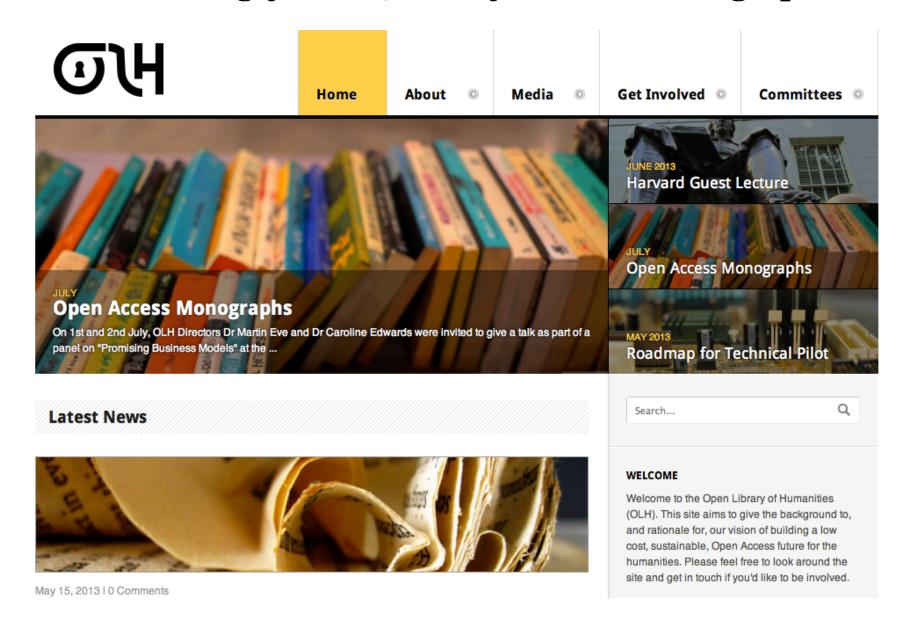
Ubiquity Press: OA services provider for journals & monographs



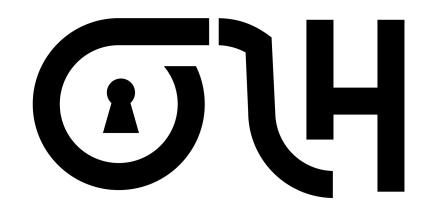


Archaeology International, produced annually, combines news about UCL Institute of Archaeology activities with reports on research, both on new and ongoing projects, carried out by members of staff. Papers reflect the broad geographical, theoretical and methodological scope of research at the Institute, including those of its three main Sections (World Archaeology, Archaeological Sciences and Heritage Studies), and its extensive global fieldwork presence. The journal has been relaunched with a double issue in 2011 to mark the Institute of Archaeology's coming 75th anniversary year, and is now also online and fully open access.

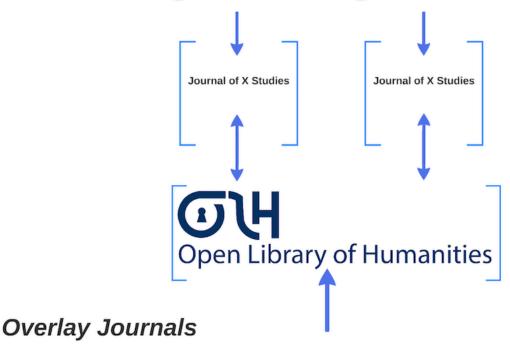
The Open Library of Humanities (OLH) Humanities Megajournal, Multi-journal & Monograph Pilot



The Open Library of Humanities



Solving Prestige



3 components:

- 1. New megajournal
- 2. Multi-journal (service infrastructure for existing journals to migrate into the OLH platform)
- 3. Book-publishing partnership

OLH Monographs



If we solicit enough financial support from libraries (and should those participating libraries wish to pursue this) we have a **preliminary agreement to publish a series of open-access books** in partnership with Cambridge University Press, Harvard University Press, Open Book Publishers and Oxford University Press.





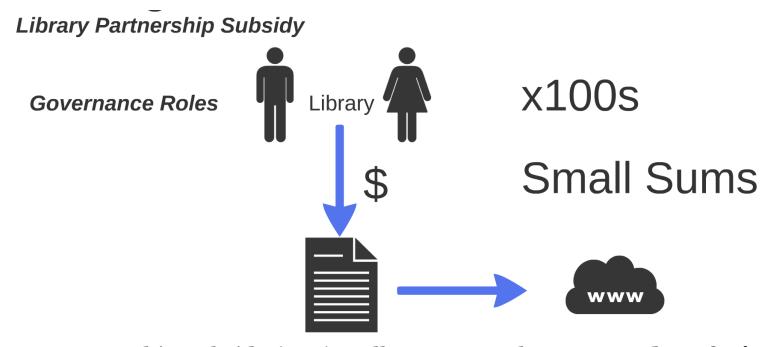




Addressing Quality & Prestige

- "Prestige trap" academics confer authority on journals through publication, editorial and review labour, and word-of-mouth – the journal "brand" is established & academics are then obliged to buy back the products of their own labour
- Despite the opportunities for OA (unpaid scholarly labour, low cost or open source software, and the possibilities of internet dissemination) libraries & academics remain entangled within a complex system of prestige, tenure, promotion and reward which outsources publication to scholarly & commercial presses
- **Conservatism** concerning change to publishing models (such as OA) remains particularly strong in the Humanities disciplines
- Arguments concerning "gold" or "green" publishing some funders (e.g. RCUK) have stated a preference for the gold route

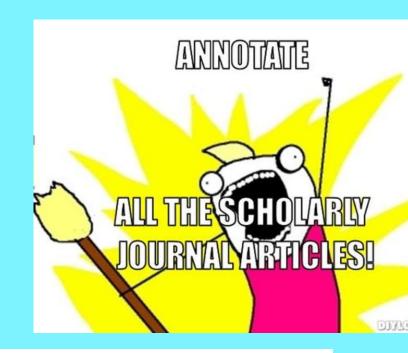
New Business Model: The LPS



- Library Partnership Subsidy (LPS) allows OLH to have no author-facing charges
- More than 60 libraries worldwide signed up to LPS membership so far
- Our aim is to have many libraries contributing at an affordable level
- Target of 300 participating libraries within 3 years (by 2018), at an average contribution of \$850 per library

Opening up Scholarly Dialogue

- Next stage in OA publishing developing interoperative annotations tools
- Made possible by recent developments, e.g. identifiers for research objects (Research Resource Identifiers or RRIDs) researcher identities (such as ORCID) and open web annotation standard (WC3)



Benefits:

- Provides a space for **constructive critical engagement**
- Allows authors to engage with their readers and the public
- Enables some of the possibilities of **online social reading**
- Offers **flexibility** to suit a **variety of collaborative activities**, using different privacy settings or public discussion
- 1. An individual research project
- 2. A private group (e.g. seminar group) safe space for learning etc.
- 3. Public annotations
- Moderation of annotation
- Build a community translation layer